



TALENT ACQUISITION EXCELLENCE

The_World's_Most_Useful
**TALENT
ACQUISITION
TECHNOLOGY**
#YouCanDoThatInPoetry

The AI workspace for Talent Acquisition

Poetry helps talent acquisition and **RPO teams simplify hiring**.

Every job becomes a connected workspace where recruiters, hiring managers and talent leaders can access the intelligence, workflows, collaboration and automation required to fill a role successfully.

Instead of switching between disconnected tools, documents, ATS workflows and AI applications, teams work from a **single shared workspace** built around live hiring activity.



POETRY BRINGS TOGETHER:

- ✦ Talent & Market Intelligence
- ✦ Recruitment Marketing
- ✦ Hiring Manager Enablement
- ✦ Recruitment Operations
- ✦ Interview Excellence
- ✦ Collaboration
- ✦ Workflow Automation

THE RESULT:

- ✦ Faster hiring execution
- ✦ Better hiring decisions
- ✦ Stronger recruiter productivity
- ✦ More aligned hiring teams
- ✦ Greater consistency across roles and locations
- ✦ Less complexity throughout the hiring process

Poetry helps hiring teams spend **less time navigating** systems and **more time moving hiring forward**.



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From Content Creation to Hiring Execution

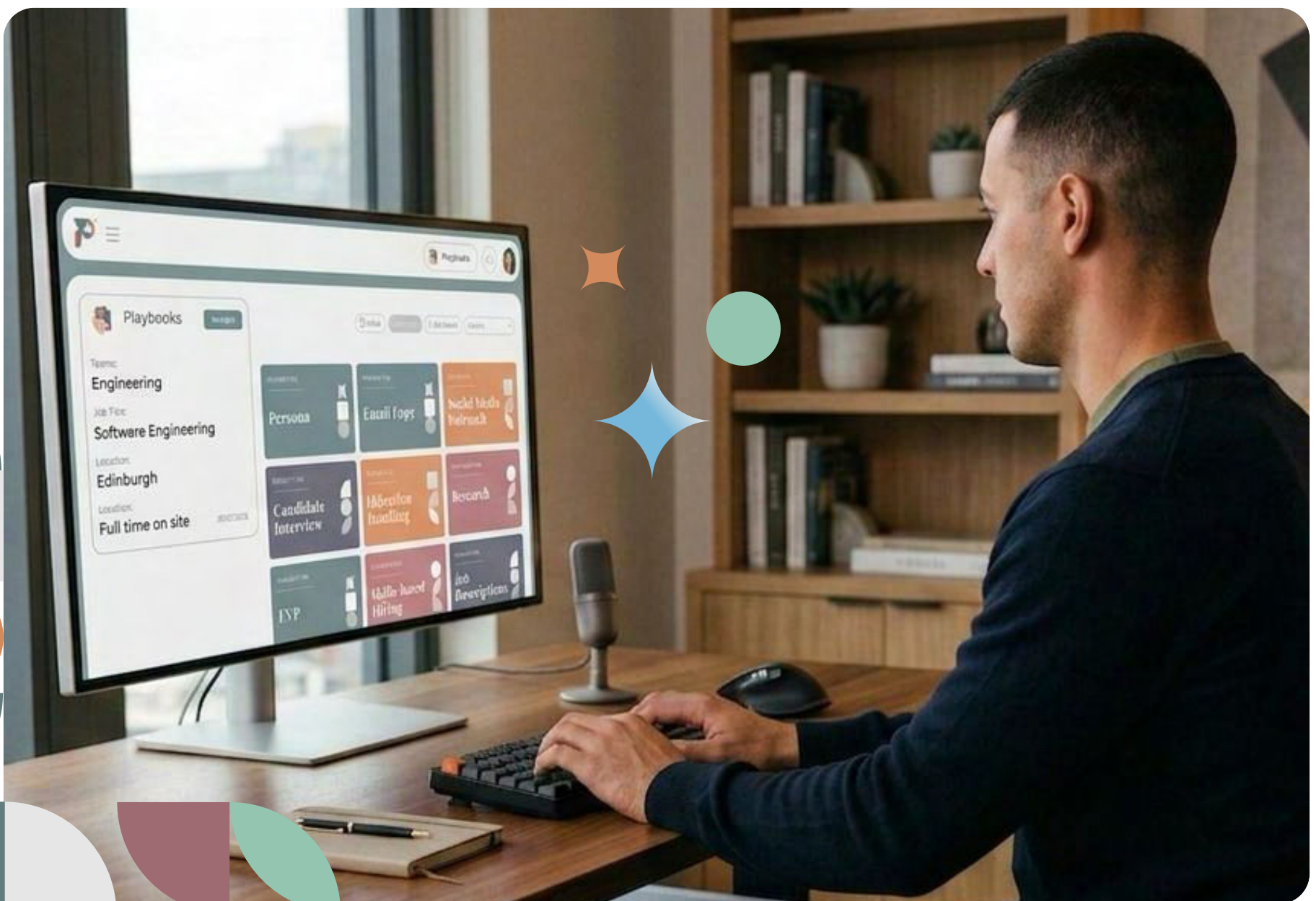
Most recruitment technology helps teams complete individual tasks. **Poetry** helps teams execute the **entire hiring process**.

Every job becomes a **living workspace** where teams can:

- Understand talent markets
- Plan hiring activity
- Prepare interviews
- Research competitors
- Build recruitment marketing campaigns
- Capture hiring intelligence
- Collaborate with hiring managers
- Engage candidates
- Coordinate delivery

Everything remains connected to the role being filled.

As information accumulates, **Poetry** creates richer context, better recommendations and stronger outputs throughout the hiring process.



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Built Around Jobs

The “**Job**” sits at the centre of everything.

Recruiters can:

- Import jobs directly from ATS platforms
- Create jobs from job descriptions or URLs
- Manage multi-location hiring within a single workspace
- Capture hiring intelligence and collaboration
- Connect recruitment activity around the role



Every job becomes a shared source of truth for recruiters, hiring managers and talent acquisition teams.

One job. One workspace. Everything required to **fill the role**.

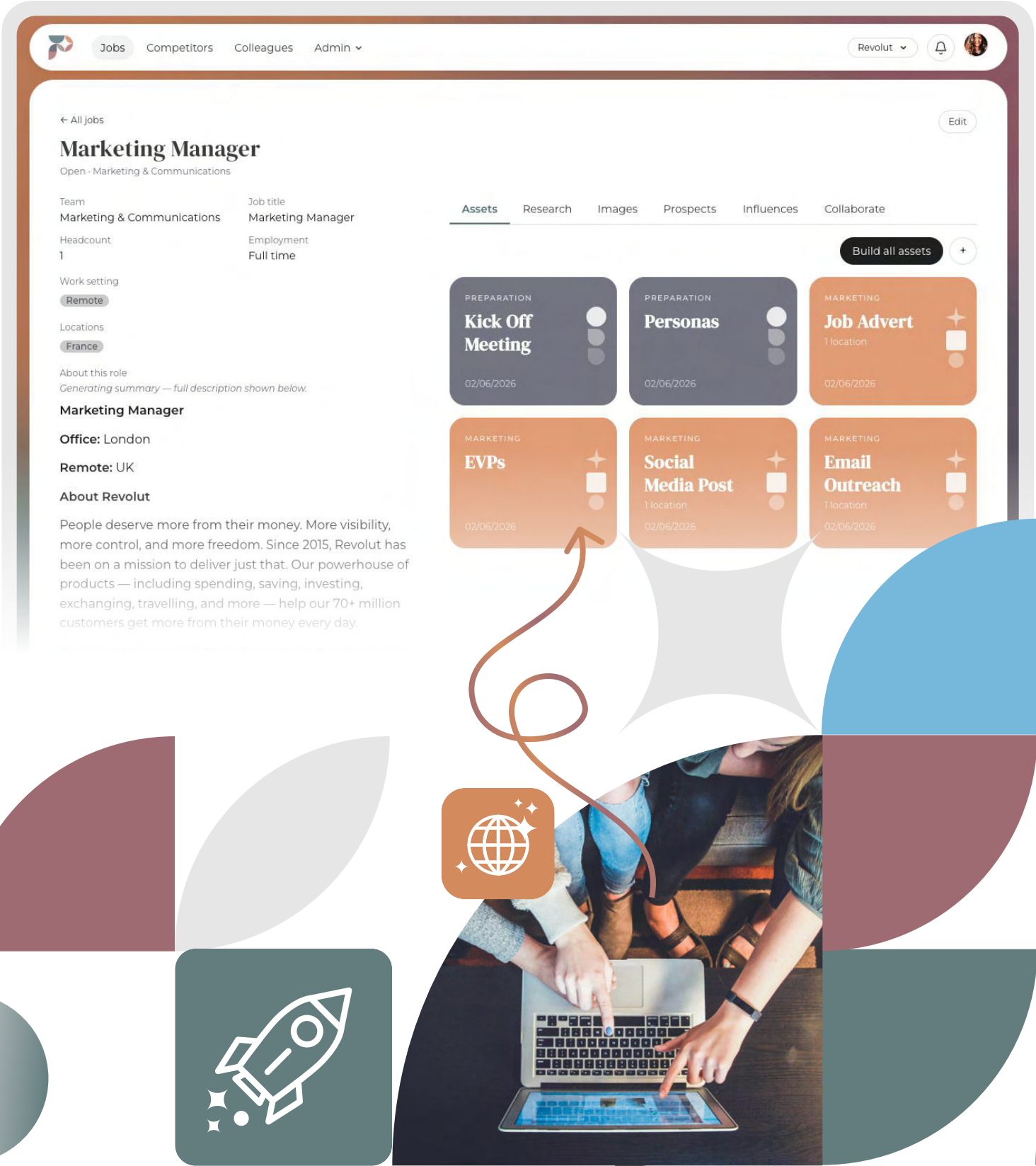
Talent & Market Intelligence

Better hiring starts with **better intelligence**.

Poetry helps teams understand:

- ✦ Talent availability
- ✦ Competitor hiring activity
- ✦ Employer positioning
- ✦ Candidate motivations
- ✦ Market dynamics
- ✦ Hiring challenges
- ✦ Skills demand

Rather than sitting in disconnected documents, **intelligence remains connected** to the job and influences **every stage** of the hiring process.



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Recruitment Marketing

Poetry helps teams create recruitment marketing campaigns that remain connected to **live hiring activity**.

Recruiters can develop:

- Job adverts
- Social campaigns
- Outreach sequences
- Employer branding content
- Candidate engagement campaigns
- EVP content
- Hiring communications

Rather than creating individual assets, teams can **develop complete campaigns** built around the role they are trying to fill.

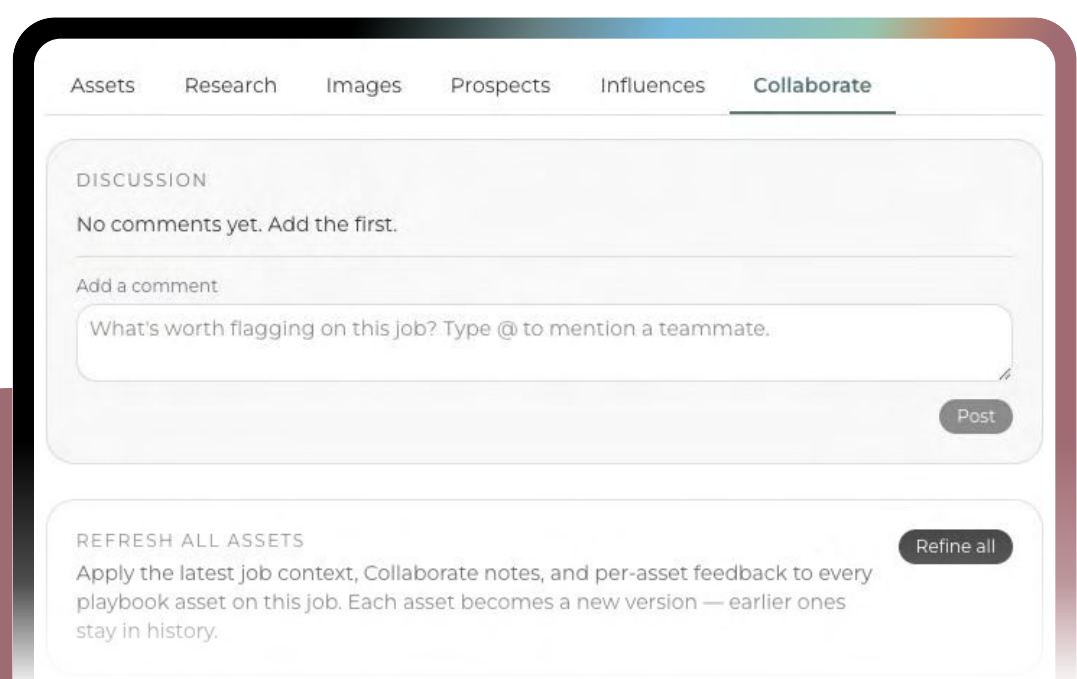
Hiring Collaboration

Hiring works best when recruiters and hiring managers operate from the **same information**.

Poetry provides a shared workspace where teams can:

- Collaborate around live roles
- Share feedback
- Review hiring materials
- Align on hiring activity
- Capture decisions and context
- Improve visibility across the process

This helps **reduce delays, improve accountability** and create **stronger hiring outcomes**.



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Recruitment Operations

Poetry helps organisations create more consistent and scalable hiring processes.

Teams can:

- Standardise hiring approaches
- Embed best practice
- Capture organisational knowledge
- Improve process adoption
- Reduce duplication
- Support recruiters with structured workflows

This helps organisations **improve consistency** without increasing complexity.

ATS Integrations

Poetry works alongside existing recruitment technology.

Recruiters can import live jobs directly from ATS platforms and connect hiring activity to existing workflows.

Current integrations support platforms including:

- Greenhouse
- SmartRecruiters
- Lever
- Pinpoint
- SAP SuccessFactors
- Workday-powered career sites

Poetry complements existing systems rather than replacing them.



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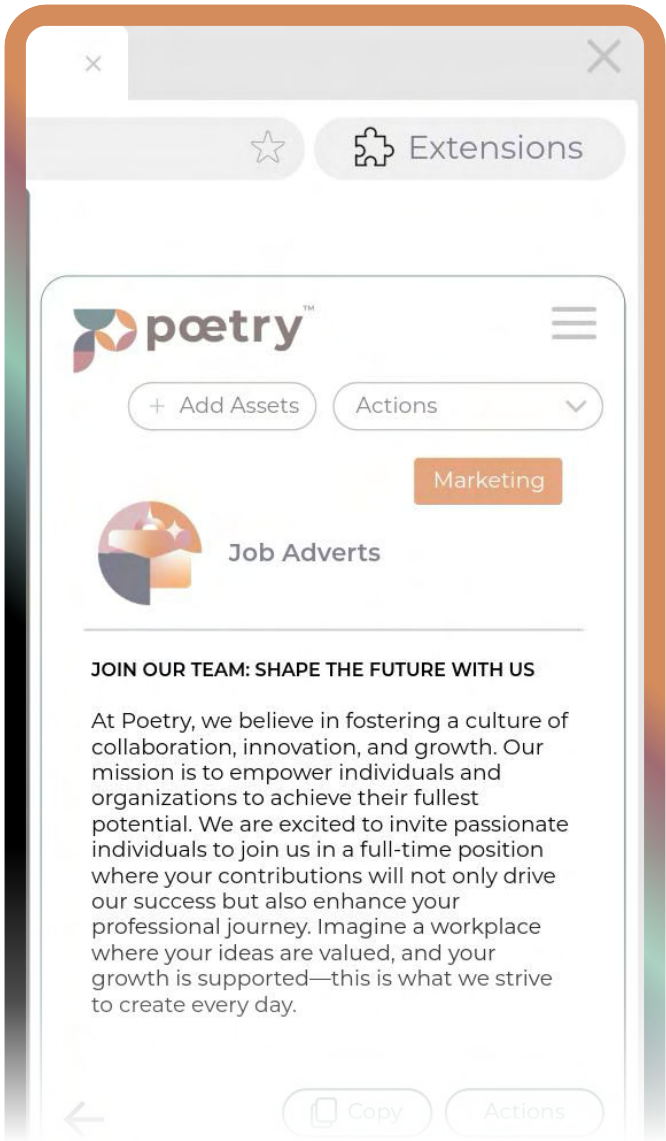
Browser Extension

Poetry's browser extension brings hiring intelligence and workflows directly into recruiters' existing processes.

Recruiters can:

- Import jobs from external systems
- Support sourcing activity
- Access hiring workflows
- Capture intelligence
- Generate contextual communications
- Work without leaving existing tools

This **reduces context switching** and keeps hiring activity connected.



Analytics & Governance

Poetry provides visibility, governance and control for enterprise hiring teams.

Organisations can monitor:

- Adoption
- Engagement
- Workflow activity
- Usage patterns
- Collaboration
- Process consistency

Enterprise controls include:

- Permissions management
- Organisational settings
- Brand governance
- Workflow visibility
- Workspace control

Helping organisations **scale hiring** while maintaining **consistency**.



Built For Modern Hiring Teams

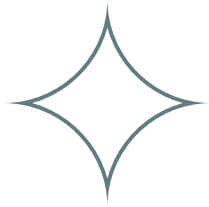
Poetry brings together:

- Hiring intelligence
- Recruitment marketing
- Recruitment Operations
- Hiring Manager Enablement
- Collaboration
- Workflow automation
- ATS-connected hiring

within a single **hiring enablement workspace**.



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More intelligence.
More automation.
More collaboration.

Less complexity.

Everything required to fill a role.
In one place.



Pricing

You probably haven't bought a hiring enablement workspace before so you'll have a few considerations; pricing shouldn't be one of them so we're keeping it simple.

FREE

1st Admin user

Set up your **Poetry** workspace in minutes and streamline recruitment, content, and workflows in one place.

£150/€160/\$200

Additional Admin User

Use Our calculator to see what's the best deal for your team.

- Your first admin user is free, so that person can sign up from our website and check out the workspace before bringing the rest of your team aboard
- After your first admin user, each additional admin and user is £150/€160/\$200 per person per month

Likewise, InfoSec shouldn't be a burden and here's the great news. We include no candidate profiles or PII in Poetry, so our answers to most of your InfoSec questionnaire will be 'N/A'. We are also ISO27001 accredited and have an up-to-date penetration test certificate.

For more information and to sign up for your 14-day free trial go to www.poetryhr.com

Follow our company on [LinkedIn](#) for updates.

Subscribe for occasional videos at [YouTube](#).

We also manage an educational initiative called **'Recruiter Enablement'**.

Subscribe to the [YouTube](#) channel and take a look at over 250 interviews with industry experts about every aspect of hiring enablement.

Sign up to join our LinkedIn Group at <https://www.linkedin.com/groups/14384155/>

Go to the website www.recruiterenablement.org for more info on the subject.

RECRUITER
ENABLEMENT



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